Derby City Dragons Board Meeting Minutes January 9, 2016 @ Panera Bread, Bardstown Road

Members Present: Carol Challas, Ellen Jacobs, Missy Wislocki, Suzanne Childers, Phyllis Lee. New

members: Susan Plander and Lisa Gilland

Members Absent:

Next Meeting: February 13, 2016 @ Panera Bread, Bardstown Road

Old Business: (actions not completed from previous meetings)

- 1. Two new members: Susan (Secretary) and Lisa (Treasurer). It was stated that board members will not change all at one time.
- 2. Looking into Paddling/Steering Clinics. Carol will contact about bringing in a coach to run clinic. Ask Cathy Reynolds to be asked to work with this endeavor.
- 3. Ellen will be ordering additional cards. Rapid Refill will print these for free credit given on back of the cards... these cards will then be generic for all occasions. She will need more address labels.
- 4. Derby Festival Parade: Application for festival parade needs to be submitted before January 31st. Missy will contact Jeanne Bev to handle.
- 5. Carol will resend committee list.

New Business:

- 1. Discussed contacting Dean of Business School to see about a grade student to help develop a business plan for Derby City Dragons. Want to develop a plan to donate back to community and other programs to support other organizations that support cancer patients and survivors.
- 2. We will check into legal assistance to establish our own 501C3 organization. We are currently part of Northern Kentucky as our parent organization. Discussed bonding treasurer. All were in favor of forming our own 501C3 organization, but still maintain a positive relationship with the Kentucky Thoroughbreast Team.
- 3. Susan to ask Gene Hibben about working with Lisa as accounting consultation with the 501C3.
- 4. Update for Crews (Committees): Carol to send email for updated member lists. Each Crew will have updates for Board Meeting.
- 5. Missy has a compilation of training survey and will send to be included in the minutes.
- 6. CPR Class \$19.00 New location at Lisa and Kate's home. Possible venue from Kathie Carmen has meeting at Church in Anchorage.
- 7. New Members Meeting: Need venue New member packets Invitations for new members.
- 8. Need a Sponsorship Crew: To solicit support from community need a presentation packet larger businesses for sponsorship email to request participation at different levels: Silver Gold Platinum.
- 9. Look into promotional items: Membership Committee-

a. Bags d. pens

b. gear bags e. cups

c. supporter team shirts f. water bottles

- 10. To have events added to calendar, send email to Suzanne (suzanne.childers@tmp.com)
- 11. Budget items to add:

- a. Boat insurance
- b. Trailer (needs license before transporting to Indiana to store)
- c. Tarps to cover trailer and tires
- d. Ellen will check into new hosting sites for webpage. (Word Press)

12. Festivals and Events:

- a. NTB Festival: September 12th corrected to September 10, 2016
- b. Goal to sponsor our own Festival by 2017.

Meeting Closed:

Meeting closed at 12:00pm Next meeting on February 13, 2016 @ 11:00 am

Updates:

From Carol: here are a few more details around the paddling clinic with Pat Bradley. He and his wife team up together to help with coaching the clinic.

They charge 1,000.00 for 1 day and 1,500.00 for 2 days.

I don't know if they charge for both of their flights, or just his - so that would roughly \$350-700 added to the clinic fee.

Beyond that they just need accommodations and food - he said they don't need a hotel and are just as happy to stay with someone. (John and I can host them - oh wait.. I better ask John first... ha!). They won't need to rent a car if we can pick them up and drop them at the airport.

If we don't have enough folks to fill the roughly 32 spots to make this about 55-60/person, we could invite KTB to fill in and have them pay per person

I would LOVE to do 2 days - I know it would be well worth it.

For comparison sake - if you attend a week long paddling camp, the course runs about \$350/person (plus flight, room and board) - so approximately 1000.00/per person/week.

This is just a heads up for you so that you can begin thinking about this as we will need to vote on this next week at our board meeting.

Should we host the clinic?

Should the team pay all (or some) of each paddler's portion of the fee?

If a paddler commits to coming and then doesn't show up or chooses to leave early - should we charge them for their portion?

From Ellen: I met with Dave from rapid refill today, I am going to purchase the card stock he showed me the card he did a sample with and took off the parts that had the thank you and put Carol's email address, DCD website and our info/nonprofit info in small print on the back of the card so he only has to print on one side. The color looks good, he said I can buy the card stock at Staples for under \$20 for 250 pages which would actually make 500 cards. Instead of having him print off all of it at once and using up a ton of his ink we decided we would print off 50 sheets which is 100 cards and start with that, And as we need more he will print more. So that brought the cost Way down! Since our only cost will be the card stock.

He's also agreed to do our address labels so I'm going to take him a sample which is actually the only one I have left and see if he can make it work we would have to buy the sheets of paper to print them on but again he would print for free. I would really like to give him one of our supporter shirts he's done a lot for us over the years. I had to buy a book of postcard stamps and regular stamps a few weeks ago, we still have a few dozen postcards to

use up for the birthdays, Lisa I will give you the receipts once I get the card stock and address label sheets, and we can take care of that all at once.

And last but not least, Suzanne's niece and I and Suzanne are getting together hopefully this weekend to talk about doing an event hopefully in the next eight weeks or so at her bar. ;)

From Kate Merchant: Hi folks, it's me again, the Safety Pest!

The Louisville Power Squadron is hosting a Safe Boating course this spring. There are three sections available. Please see the message below for date info. If you are interested, please take the course. David Wicks and Kim Fisher can answer more specifics about the class.

David,

You had asked for a schedule of our upcoming Safe Boating Classes as some of your paddlers were interested. The classes are 8 hours in total. This year all will be taught as 4 successive 2 hour sessions. Cost is \$50 for the Materials, families may share materials. The course is NASBLA Certified. Students can register here in advance. At this location the student inputs their Zip Code, locates the closest Boating course, and has the option to Click and inquire about the course or preregister.

We will be offering the course:

Mondays, March 7, 14, 21 & 28 7-9 PM Harrods Creek Fire Department 8905 US Highway 42 Prospect, KY 40059

Wednesdays, March 23, 30, April 6 & 13 Harrods Creek Fire Department 8905 US Highway 42 Prospect, KY 40059

Thursdays, March 31, April 7, 14, & 21 Clark County Casting and Conservation Club Conservation Drive Jeffersonville, IN 47130

Regarding the Trailer:

This is an FYI for the board.

- David is going to provide us with an invoice for trailer delivery.
- We will also need to pay for a pair of speaker stands as one speaker stand fell off the trailer (and we ran over it) on the way to the parade. David - can you please direct us to how we can best replace the speaker stands?
- Also, John is going to donate the marine radio he purchased last summer to the team, but would like a tax
 donation letter. He will provide documentation about the radio so that we can provide him with a donation
 letter.

From Training Crew: Stephanie Anderson: This is your winter training committee with info on fun events for the cold winter months. We have set up activities for you two days a week, Saturdays and Thursdays. Saturdays you have two options. The first is mini-marathon training at Gilda's and the second is walking the Big Four Bridge at 9:30 am meeting at the bottom of the ramp on the KY side. Thursdays we will have Pink Pilates and other aerobic activity led by Bev and Missy on alternating weeks at the Anchorage Presbyterian Church on HW 146 in Anchorage at 6:30. Each of these events you need to RSVP on the DCD website. There is also on Saturdays at Gilda's for the faint of heart Yoga. The YMCA has an app with all locations classes as well.

We have set up contest with prizes as well. Each DCD activity you participate in you receive 5 points and other organized activity, classes, is worth 3 points. The top three people who receive the most points between January 18th and the end of April will get to choose a prize. We have a one hour massage, manicure, and craniosacral massage as our prizes. We will be keeping track of participation on a google docs spreadsheet.