

November 17, 2018

## Derby City Dragons Board Meeting Minutes

@ Kate's House

Members Present: Carol Challas, Suzanne Childers, Susan Plander, Kate Merchant, Kathie Carman, Amanda Lucas, Missy Wislocki, Melissa Barrett, and Margaret Fadeley.

Members Not Present: Phyllis Lee,

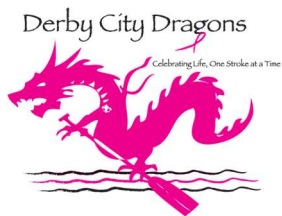
Next Meeting: December 2, 2018 at the Community Lake Club by Cathy Reynolds' house @3:00.

### Old Business:

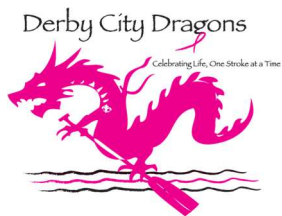
1. Secretary's report: Minutes posted with proposals for 2019 Race season.
2. Treasurer's Report: Attached.
  - a. \$1,384.00 for Bev.
  - b. \$519.80 balance for paddles. Request sent to members involved.
  - c. Balance \$32,542.65
  - d. Formstack - discount if paid annually, raised fees, and Margaret is working with them regarding fees and any refunds due us.
3. Fundraising Report:
  - a. Proposed that Scramble for 2019 be held earlier in the year; possibly early June. Amanda is going to be working with Karen Krinock, Brown-Forman Community Relations Manager, for ways to improve scramble. Possible Fuzzy Zoeller's course in Indiana.
  - b. Texas Road House will cater once again.
4. Shelters for festivals and events needs to be ordered.
  - a. \$250.00 for 12X12 with 1-year warranty and waterproof.
  - b. \$159.00 for 10X10
  - c. Decided on the 10X10 in blue.

### New Business:

1. Suggestions for Team Building Events through the off season at least once a month. To help us meld as one team and not a bunch of different groups. It was agreed that the team would pay for fees for activities.
  - a. One suggestion was Pinot's Pallet in St. Matthews.



- b. Game night and pot luck at Missy's
  - c. Open for more suggestions at All team Meeting.
2. Crew Reports: From Kathie
  - a. Suggested that there be 2-3 people on each crew, then when we need to have things done, we would recruit members from entire team to volunteer.
  - b. Carol will have job descriptions for crews and board members.
3. Merchandise for sale, for team, for giveaways at events. We need to choose from samples. Agreed to choose a polo shirt for team's "uniform" shirt to be worn at events and festivals, not for racing. And only one style for all. And think about new racing shirts.
4. Amanda made a motion to raise annual team dues from \$80.00 to \$100.00 to include standard shirt for padding members and for non-paddling members, raise from \$40.00 to \$50.00 including standard shirt. Motion seconded and passed.
5. It was suggested that the membership crew be responsible for checking in on members who are "missing" events or practices.
6. Brand management:
  - a. Suzanne will be ordering business cards from Vista Prints. Board members will have cards with printed names on cards. Black background with white on the back of card.
  - b. There will be a team card where members can write their name on it before handing out.
  - c. Margaret will order printed brochures and note cards, but will purchase blank envelopes at store that fit cards.
  - d. Will order mailing labels from Vista Print to be used for thank you cards and other correspondence we have.
7. Winter Fitness Program:
  - a. We will meet twice weekly on Tuesdays at 6:00pm and Saturday's at 9:30am at the boat house unless otherwise announces. Carol will check with the Thrive Center in Louisville.
  - b. Missy has put together a great program for us.
8. Equipment Crew: In the spring much will need to be done to get us ready to be able to put Blossom back in the water.
  - a. Both docks need to be painted.
  - b. Docking system need to be reinstalled.
  - c. Boat cover needs to be cleaned and repaired, patched and new Velcro straps.
  - d. Amanda and Enid are making a rack for our paddles to be displayed under our shelter at festivals.
9. Discussion on whether we should have a fee or deposit of \$50.00 for each member who signs up to participate in a Festival race. It was all suggested that it should be a fine for a member who signs up for a race and then does not show up. There would be exceptions made for members who



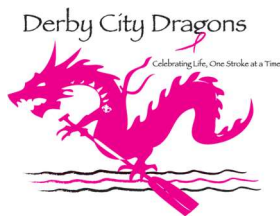
contact Festival Crew or a board member in the event of an emergency or health issues that keeps them from attending the race.

10. George wrote to Kate regarding racing in the 3<sup>rd</sup> Century Louisville Dragon Boar Festival held in Louisville usually on the same day as the Kentucky Dragon Boat Festival in Northern Kentucky and with the Kentucky Thoroughbreasts. (see letter below) There was much discussion regarding the organizers at 3<sup>rd</sup> Century and their festival and their work ethics. (see response from Board to George)
11. Rock the Dock: Suggestion for a festival in Louisville with expedition dragon boat racing on the Water front. Would invite Dragon boat teams, Northern Kentucky, Indy, Prairie Dragons Paddlers. Invite all different groups to participate, Louisville Rowing Club, Volleyball team, Basketball team, Manual High School Volleyball, KCP, Texas Road House, to begin with. Need sponsors to help. Will continue to discuss organizing and possibilities.
12. December 2, 2018 @ the Lake House across from Cathy's house, 1613 Grange Drive, LaGrange
  - a. Board meeting @ 3:00
  - b. All Team Meeting @ 4:00
  - c. Christmas Party and Pot Luck @ 5:00

Meeting adjourned.

Next meeting: November 17, 2018 @ Kate's house (10:30 am)

Paddles Up!!  
Susan Plander  
Secretary ☺



Hi Kate,

Regarding paddling each year in Northern Kentucky on the only day that there is a Dragonboat race in Louisville:

1. If our Team Mission is to:

- To raise awareness of breast cancer in OUR community (*we can't do that if we aren't here*)
- To restore physical, emotional and spiritual health of survivors (*recruiting paddlers in Northern Kentucky vs Louisville on that race day is a no brainer. No one from there would want to join our team and drive down here twice a week but if we were paddling here we could have an amazing booth and recruit as well as race all day*)
- To transform life challenges through encouragement and support. (*Again no one from Northern Kentucky would want to join our team and drive down here twice a week for practice so we can't really encourage and support them and get to know folks and help them through life's daily challenges if we don't really know them or spend time with them weekly.*)
- To commemorate our brothers and sisters who have lost the battle with breast cancer (*although Northern Kentucky knows some of us and is sad when we lose someone to breast cancer they don't come to our On the Water memorials for our team members or funerals nor should they if they don't really know that person*)

2. And if our Team VISION is:

To make a difference in the fight against breast cancer through dragon boat racing and our involvement in community activities. (*What message does it send to our community about our team when we leave EVERY year during the ONLY local race?*)

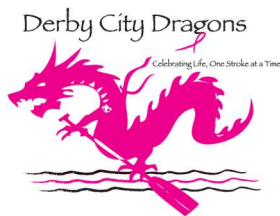
3. This is the ONLY DB race in our own hometown where all of our friends and family can come hang out all day and cheer us on. Although a few family members drive 2 hours and back to NK, we would have A LOT more friends and family come support us if we raced in Louisville.
4. News and media crews are covering the event the week prior and during race day and so we could have a dragon "plug" in every segment of every media outlet.
5. It's become embarrassing to try and explain and answer local folks questions of why our team won't paddle in Louisville.
6. A lot of our team members are single and don't have a lot of extra money so being able to race without travel expenses one time a year would really help.
7. It's FREE for us to race, no race fee for BC teams!
8. It may make us work harder at practice because we will be racing in our home town and we want to look good.
9. The Thoroughbreasts make thousands of dollars on that one day. They could get volunteers or even hire locals to do what we do so that we can race in our one and only hometown race.
10. WE could actually make money that day by selling cool swag at our booth and chances to win something!
11. Should an entire team (36+ survivors) not be allowed to race as the Derby City Dragons in their hometown one time a year because a couple of team members don't want to? Seriously, aren't we missing the boat entirely if we aren't "living our mission and vision?"

I love and respect all of our team members. I don't want to be "the bad guy" for bringing this up. As I told you before there are SEVERAL team members that really want to race here that day but are too afraid of making a team member mad at them. Five were going to come to the board meeting to show that they wanted it but the bad weather canceled practice and so they didn't go.

Can the board possibly suggest we just do like a doodle poll and hear from all 36 people *anonymously* if they would rather race here instead of NK? And maybe do what the majority wants or at least split up so we can race here as the Derby City Dragons?

I know this is long and I apologize about that. But I finally got all of the information together that others have said or felt and that I have and wanted to get it to you before the next board meeting and before we start planning next years calendar.

Thanks, Georgianna 🌸 Dotson



Hi George,

Per your request I presented your concerns about local festival participation at the Board meeting yesterday. I have spent lots of time thinking about the issue, done much research on the event and its organizers and - frankly trying to disassociate myself from the "team member" position and be unbiased.

The group had read and considered your points and we discussed each point. Some were agreed with. Some were not. Everyone contributed to the conversation.

I want to share with you some information I discovered in my research. All 501c3 organizations' tax returns are available for public review and I found 3rd Century's 2016 return. To summarize it, they grossed over \$450,000; paid their 2 executives over \$167,000 and only distributed grants of a total of \$41,000. You and I both know that is a horrible percentage of "fundraising" fund distribution.

Additionally, they claim to do the event to do fundraising for local charities. The process is thus - a boat pays \$1000 to participate, plus \$50 per person. The members of the team do all the fundraising for the cause or organization they choose. These are concerns I *personally* have about lending our name to this event.

Okay, back to the Board discussion - first - **no one** thinks of you as a bad guy. Other team members do other activities when we have races and that's fine. This is as voluntary activity. Kathie talked about her Bike Against Cancer ride that is the same day, i.e. Second, any of our teammates can choose to participate in what ever event they want. If other DCD's want to stay in Louisville and paddle as DCD, go for it! But conversely, the ones that want to continue to support NoKy's event, should not be asked to discontinue that.

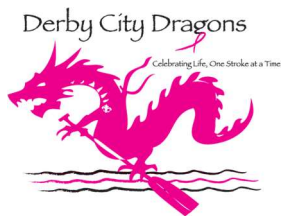
During the conversation, Amanda made a great suggestion that all of us think is a good compromise. She suggested holding an event we're tentatively calling "Rock the Dock". We will invite NoKy, Indy and Prairie Dragons to come to town and do friendly races, mix teams together, invite our families, friends, our doctors, nurse practitioners, local cancer orgs, our gym leaders - everybody we'd ask to come to the September event, and get them all **IN the boat paddling** so they can really understand what we're doing.. We can get our media friends, the Mayor's office our safety partners and other local folks to participate.

So this is how we left it. I'm communicating this to you, and reaffirming that any team member can participate as often or infrequently as she chooses. NO team member will be discriminated against because of any choice she makes. Those that choose to participate in NoKY may continue to do so, and those that choose to participate in Louisville may do so.

We will actively pursue the Rock the Dock event and build it into an annual event if we feel it will be beneficial.

I hope this has addressed this issue to your satisfaction, and that you are as excited about Rock the Dock as we were at the meeting yesterday. I plan on discussing all of this at the annual meeting, so please be prepared to join the discussion!

Give me a call or shoot me an email any time you have issues!!!



List of possible festivals and races for next seasons. Kate will have a poll to select races to attend:

Tampa Bay, Florida  
Tampa Bay International Dragon Boat  
Races  
April 27, 2019

Akron, Ohio  
Dragons on the Lake Dragon Boat  
Festival  
July 2019

Key Biscayne, Florida  
Miami International Dragon Boat Festival  
April 2019

Burlington, Vermont  
Lake Champlain Dragon Boat Festival  
August 4, 2019

Chattanooga, Tennessee  
Children's Hospital Dragon Boat Festival  
May 2019

Woodstock, Ontario, Canada  
Woodstock Rotary Dragon Boat Festival  
August 10, 2019

Las Vegas, Nevada  
Nevada Dragon Boat Festival  
May 2019

Sevierville, Tennessee  
Drums on the Dam Dragon Boat Festival  
August 2019

Peterborough, Canada  
Peterborough Dragon Boat Festival  
June 8, 2019 Received invitation

Fort Dodge, Iowa  
Badger Lake Dragon Boat Bash  
August 2019

Buffalo, New York  
Buffalo - Niagara Dragon Boat Festival  
June 2019

Nashville, Tennessee  
Cumberland River Dragon Boat Festival  
September 2019

Windsor Township, New Jersey  
Paddle for Pink  
June 2019

Cary, North Carolina  
Triangle Area Dragon Boat Festival  
September 2019

Chicago, Illinois  
Chicago Southland Dragon Boat Festival  
June 1, 2019

Pittsburg, Pennsylvania  
Pittsburg Dragon Boat Festival  
September 2019



West Windsor, New Jersey  
Mercer County Dragon Boat Festival  
September 2019

Philadelphia, Pennsylvania  
Philadelphia International Dragon Boat  
Festival  
October 5 2019

Northern Kentucky  
Paddle for the Pink  
October 2019

Las Vegas, Nevada  
Rose Regatta Dragon Boat Festival  
October 2019

Indianapolis, Indiana  
White River Dragon Boat Race and  
Festival  
October 2019

Sugar Land, Texas  
Gulf Coast International Dragon Boat  
Festival  
October 2019

San Antonio Texas  
San Antonio Dragon Boat Festival  
November 2019