



Derby City Dragons 291 Hubbards Lane, Suite 172-238
Louisville, KY 40207-8203 www.derbycitydragons.org

November 7, 2020 10:20 am
Derby City Dragons Board Meeting Minutes

Members Present: Kathie Carman, Kathy Schmitt, Melissa Barrett, Suzanne Childers, Carol Challas, Margaret Fadeley, Gina Wilhite, Edie Wooton, Ellen Jacobs

Members Absent: Missy Wislocki, Phyllis Lee

Old Business:

1) *Treasurer's report by Margaret Fadeley:* See last page

2) *Fundraising*

a) *Golf Scramble:* Ellen reported that no date has been decided yet for the 2021 golf scramble. Either the KY Fillies or the KY Cancer Program had a golf scramble already this year, so Ellen will look into that, find out who had a scramble, and speak with them to find out how they operated during Covid to get ideas incase the pandemic is still going on next year. She will also speak with Greg at Iroquois Golf Course to discuss possible dates. Margaret suggested we change months and not have the scramble in October since there are so many other breast cancer events happening that month. Melissa suggested late spring or early summer since people will be anxious to get outside. Kathie mentioned that Iroquois has a women's group that has a scramble in October and they provide Susan G Komen with funds raised. Kathie can speak with someone in that group to see if they might be interested in partnering with us. We will investigate different possibilities and readdress at a later date.

b) *Letters to Sponsors:* These were not done in 2020 since there was no golf scramble, however all agreed that we need to readdress this and send letters back out (both letters to sponsors and a year end appeal to donors). Google Drive has a letter on it that we worked on last year and Kathie will send those out to us. Edie has a spreadsheet that has the names of past golf participants and sponsors on it (25 businesses and about 150 people). Ellen suggest edits to the letter, just letting people know what we have been up to, our plans to get back on the water and a golf save the date. Printed letterhead and return address labels are stored in the boathouse. Edie will see if she can get some teammates to help with this.

c) *Apparel:* Edie mentioned that we need to have some apparel ready to sell. She will get with Stephanie Anderson to work on this and also look into selling the apparel online (there may be a way to sell online using our current website server WordPress). We also have about 45 dragon pandemic shirts that we need to get sold.

d) *Give for Good:* Edie feels that this has run its course. Perhaps we should focus more on a fun graphic and interact on social media. Since activities and paddling aren't happening this year, perhaps we can communicate things the team is planning to do in the future or highlights of people on the team and tell their stories. Susan Plander is our FB and Instagram person and Kathy Schmitt is helping, but this duty should be shared by others on the team. We need a "communications committee". Kathy was nominated by Edie to be chair of this committee and will ask other teammates to join the committee. It may be a great way to get people involved who are members but who haven't been very active. Besides our workouts and zoom happy hours, maybe we could have an all team zoom meeting.



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- e) *Giving Tuesday*: December 1, 2020. Edie mentioned that Tribute.Co is a website that will allow you to record a tribute. It would cost \$25. She will look into this. Kathy Schmitt mentioned that maybe we all share something on FB too.
- 3) *Team Snap*: Let's all try to encourage people to start using Team Snap to RSVP for workouts.

New Business:

- 1) *Metro Parks*: After the meeting with Jason Cranuel on October 5, 2020 we were under the assumption that Jason would come to the boathouse, see for himself the space available, and regard DCD as our own entity (along with Paddling and Rowing) when deciding on space. Carol mentioned that she has now heard rumor that nothing is going to change so we now need clarification. Kathie will email Jason and find out what the status of the situation is.
- 2) *McNeely Lake Festival*: Carol Challas will reach out to both the Indianapolis and N KY dragon boat teams to get some advice on running a festival. She also suggested we contact Brian Kopke with 502 Dragon Boat (a new dragon boat organization in town) and look into the possibility of partnering with them to run the festival. Kathy Schmitt knows some people who have run bike festivals before and will contact them to get some advice. We really need to begin to take initiative and start outlining what we will need to have in place and what resources we will need to make this festival happen. One suggestion was to have the boy scouts and girl scouts who need service hours to volunteer helping at the festival (for example, helping people in and out of the boats). Kathy S mentioned also reaching out to the breast cancer community to help with different opportunities. We will need to form a Festival committee to work on this.
- 3) *Holiday Event*: In the past, the team as tried to have a walk on December 5. This year, other ideas were offered: a 30 minute zoom, "Yappy Hour" with our pets, get together at Apocalypse, virtual bingo game night or some other interactive idea like a Halloween "You've been booed". Anything other than zoom would of course depend on any Governor's mandates that may be issued due to covid. Kathy Schmitt mentioned that American Turners on River Road has an outdoor space. Kathie Carman will send out something to the team about these options or still meeting on December 5 and walking across the bridge.

Meeting Adjourned: 11:30

Next Meeting: December 12, 2020

Respectfully Submitted,
Gina Wilhite



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DCD Treasurer Report November 2020

Outstanding reimbursements: None noted for sure. Theoretically, we will receive some reimbursement for the accident insurance for this year since we did not participate in any events. The insurance company has been slow to act due to "work from home" issues.

Outstanding expenses: None noted.

As of November 7, all membership dues have been paid for 2020. Membership roster is 37 members.

Total banking asset is currently \$36,098.59.

The requests for insurance have all finally been completed and policies issued. We currently have property insurance for our equipment and Director and Officer Liability Insurance for the board. We have cancelled the accident insurance policy until we are on the river again.

Submitted 11-7-2020 by Margaret Fadeley



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